



## **SRI LANKA CRICKET SUPPLIER REGISTRATION SYSTEM PRIVACY POLICY FOR YEAR – 2025**

At Sri Lanka Cricket (“SLC”), we are committed to respecting the privacy rights of all visitors and users of our website. Your privacy is important to us, and we strive to ensure that our website is a safe and enjoyable environment for our audience. We respect and safeguard the personally identifiable information we receive from you on our website and during our other online interactions with you.

If you do not agree to this Privacy Policy, please do not access or use our website or any services or content provided on it. Your access to or use of any part of our website, including its services and content, indicates your acceptance of this Privacy Policy and all the terms contained herein.

### **1. Introduction**

This Privacy Policy (“Privacy Policy”) explains:

- What information we may collect about you on or through our website;
- The use and role of cookies and similar technologies on our website;
- How we will protect and use information we collect about and from you;
- The circumstances in which we might disclose your details to anyone else;
- When we may use your details to contact you; and
- How to ensure that the information we hold about you is accurate and current.

### **2. Information Gathered**

In general, you can visit our website without revealing your identity or any Personal Information about yourself. However, certain areas, content, or services on our website may require registration or disclosure of your identity and/or other information we may require from time to time.

The information we collect from you will vary depending on the activity you engage in and may include your name, email address, phone number, mobile number, home address, date of birth, and credit card information. Additionally, we may collect demographic information such as gender,

details about your computer, hardware, software, platform, media, Internet Protocol (IP) address, connection information, online activity (e.g., feature usage and click paths), and data provided in surveys or opinion polls conducted by or on behalf of us. We may combine your demographic information with Personal Information to tailor our offerings, services, content, and website to your preferences or interests.

### **3. Personal Information**

“Personal Information” refers to any information that may be used to identify you and is not otherwise publicly available. This includes, but is not limited to, your first and last name, home or other physical address, email address, phone number, or other contact information.

### **4. Cookies and Other Tracking Technologies**

Some of our web pages may use “cookies” and other tracking technologies. A “cookie” is a small text file that may be used to collect information about your activity on our website. Some cookies and technologies may save or recall Personal Information previously indicated by you. Most browsers allow you to control cookies, including whether to accept or remove them. You may set your browser to notify you when you receive a cookie or choose to block cookies. However, please note that blocking or erasing cookies may require you to re-enter information to access certain parts of our website. Certain features or content may not be accessible without accepting cookies, and disabling cookies may impair the full functionality of our website.

Additionally, you may encounter cookies or tracking technologies placed by third parties on our website. We do not control the use of these technologies by third parties and shall not be liable for any third-party cookies or tracking technologies on our website.

Cookies and tracking technologies may automatically collect, record, and store information such as Internet domain and host names, geographic location, IP addresses, browser software, operating system types, CPU type, connection speed, click paths, and dates and times of website access.

Our use of cookies and tracking technologies helps us improve our website and enhance your web experience. We may also analyze non-personal information for trends and statistics.

### **5. Children**

Our content, services, and website are intended for a general audience. The products or services offered on our website are not intended for direct purchase by children under the age of 18. If you

are under 18 and wish to use our website or purchase our products or services, please request your parent or guardian to register with us and complete the transaction. Any use of our website by a child under 18 must be supervised by a parent or guardian. We do not contact children under 18 about special offers or for marketing purposes without parental permission. We also do not ask children under 18 for more Personal Information than is reasonably necessary to participate in a given activity on our website.

## **6. Uses of Personal Information**

We may use Personal Information and other information collected from you:

- To provide the content or services you have requested, including customized content;
- To contact you upon your request or when necessary;
- For auditing, research, and analysis;
- To operate and improve our website, content, and services;
- To facilitate your use of our website;
- To conduct internal reviews and data analysis;
- For sending surveys and marketing communications;
- To engage in technical maintenance and troubleshooting; or
- As otherwise set forth in this Privacy Policy or any applicable terms or policies.

In certain circumstances, we may share aggregated non-personal information with third parties. When we use third parties to assist in processing your Personal Information, we require them to comply with our Privacy Policy and appropriate confidentiality and security measures. We may also share information with third parties to comply with legal processes, prevent fraud or imminent harm, or ensure the security of our network and services.

If we propose to use your Personal Information for purposes other than those listed above, we will notify you and provide you with the opportunity to withhold or withdraw your consent.

## **7. Confidentiality and Security**

We will keep your Personal Information confidential and protected, except where disclosure is required or permitted by law, or where we believe in good faith that it is necessary to comply with a court order, legal obligation, or legal process. We also reserve the right to disclose information to exercise our legal rights, defend against legal claims, or address security, fraud, or technical issues.

We follow industry standards to protect Personal Information during transmission, storage, and disposal. Sensitive information entered on our registration or order forms is encrypted using secure socket layer technology (SSL). All information is stored in secure databases behind firewalls, with access limited to authorized personnel. While we strive to protect your Personal Information, no method of transmission or storage is 100% secure, and we cannot guarantee absolute security.

We limit access to Personal Information to employees, agents, representatives, and consultants who reasonably need it to provide content, products, or services to you or to perform their jobs.

Third-party service providers may assist us in delivering products, information, and services. We take reasonable steps to ensure these providers protect Personal Information through confidentiality agreements. We do not transfer Personal Information to third parties without your consent unless legally required.

Your Personal Information may be transferred to and stored on servers located in the Asian region or other countries as disclosed from time to time.

## **8. Third-Party Websites**

Our website may contain links to third-party websites, applications, or services (“External Resources”) outside our control. Your interaction with any External Resource is governed by its terms and privacy policies, and we are not responsible for their functionality, security measures, or privacy practices. We recommend reviewing the privacy policy of any External Resource before providing Personal Information.

## **9. Contacting You**

We may contact you using your Personal Information:

- To ensure the functioning of services you have signed up for;
- Where you have opted to receive further correspondence;
- To invite you to participate in surveys or opinion polls (participation is voluntary); or
- To provide information about our content, products, or services, where you have agreed to receive such communications.

## **10. Change of Control**

In the event of a change in control of SLC, your Personal Information may be transferred, shared, disclosed, or assigned. If such a change results in a material change in the use of your Personal Information, SLC will notify you of your choices to decline such transfer or assignment.

## **11. Accuracy and Updating Information**

SLC is not liable for the authenticity or accuracy of any information you provide on our website. To update or correct your Personal Information, please contact us, and we will make reasonable efforts to incorporate the changes as soon as practicable.

You can request the information we hold about you by emailing [info@srilankacricknet.lk](mailto:info@srilankacricknet.lk). We will use our best efforts to provide the information within 14 days of receiving your email.

## **12. Consent; Amendments; Condition of Use; Law and Jurisdiction**

By using our website, you consent to the terms of this Privacy Policy and our use of your Personal Information as described herein. If this Privacy Policy changes, we will post the updated policy prominently on this page. Your continued use of our website after such changes constitutes your acceptance of the updated Privacy Policy.

This Privacy Policy is governed by the laws of the Democratic Socialist Republic of Sri Lanka. Any disputes over privacy are subject to this Privacy Policy.

### **Contact Us**

For any questions or concerns regarding this Privacy Policy, please contact us at [info@srilankacricknet.lk](mailto:info@srilankacricknet.lk).

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