

LANKA PREMIER LEAGUE [LPL]

CALLING FOR EXPRESSIONS OF INTEREST (EOI)

SLC is gearing up for the launch of the Lanka Premier League [LPL] in August-September 2020 – which Tournament will be developed as Sri Lanka's National T20 event, its highest profile Cricketing Tournament, and the most prominent Cricketing Event in Sri Lanka's Sports Calendar – and seeks to identify :

Franchise Owners, who will join hands with SLC in the launch and short, medium and long term Brand development of the LPL

Proposed Dates for the 2020 Tournament / Format:

15th August – 04th September 2020

23 Games, Over 16 Match Days under a Double Round Robin Format plus 2 Semi Finals and a Final

Each Team to feature a Squad of a total of 16 Players [including a maximum of 6 International Players from ICC's Full/Associate Member Countries] together with a Support Staff of 10 personnel including 2 overseas Coaches

A Player Control Team of 6 Umpires [2 from the ICC Elite Panel and 4 from the SLC ICC Panel] and 4 Match Referees [including 2 SLC ICC Regional match Referees]

Four Venues including R Premadasa [Colombo],allekele [Kandy] and Rangiri Dambulla [Dambulla] International Cricket Stadiums

The ideal Candidates should, amongst other qualifications, be able to demonstrate a strong financial background and ideally possess expertise and experience in sports/Cricket sponsorships, as well as knowledge of the sports marketing landscape and access to top Global Brands.

Prior experience in a similar capacity and a prior successful working relationship with SLC would be added advantages.

Candidates interested are called upon to submit their letters of Expression of Interest [EOI] together with a summary of credentials via e-mail to SLC on LPL@srilankacricicket.lk , to reach on or before 1.00 p.m. on 30th April 2020.

A Request for Proposal (RFP) detailing SLC's Requirements and Guidelines in relation to the captioned subject will be notified to the Candidates who submit Letters of EOI.

SLC reserves the right to cancel, amend or vary this EOI at any time at its sole discretion, without assigning any reason whatsoever.

Chief Executive Officer