

EXPRESSION OF INTEREST (EOI)



SRI LANKA CRICKET

International Digital Broadcasting Rights

(April 2020 – March 2023)

Sri Lanka Cricket (SLC), being the Governing Body of Cricket in Sri Lanka hereby invites and seeks "Expressions of Interest" from reputed International Firms, Digital Broadcasters and/or Marketing Agents who are interested in acquiring the International Digital Broadcasting Rights of Sri Lanka Cricket for the scheduled Future Tour Programme (Inbound Tours) of the International Cricket Council (ICC) for a period of three (3) years.

Details of the Rights:

A document detailing the Rights for which SLC will be floating an Invitation to Tender including SLC's Requirements and Guidelines in relation to the submission of Bids will be notified to the organizations that show interest.

EOI Submission Procedure:

The EOI must be submitted with a brief description of your organization on or before Monday, January 06, 2020 at 4.00 PM, in writing to, 'The Chief Executive Officer', Sri Lanka Cricket, No 35, Maitland Place, Colombo 07, Sri Lanka.

Restriction:

Companies related to Tobacco, Alcohol (surrogated and non-surrogated), Betting, Online Betting and Gambling shall not be eligible to participate in this EOI Process.

SLC reserves the right to cancel, amend or vary this EOI at any time at its sole discretion, without assigning any reason whatsoever.

**CHIEF EXECUTIVE OFFICER
SRI LANKA CRICKET**